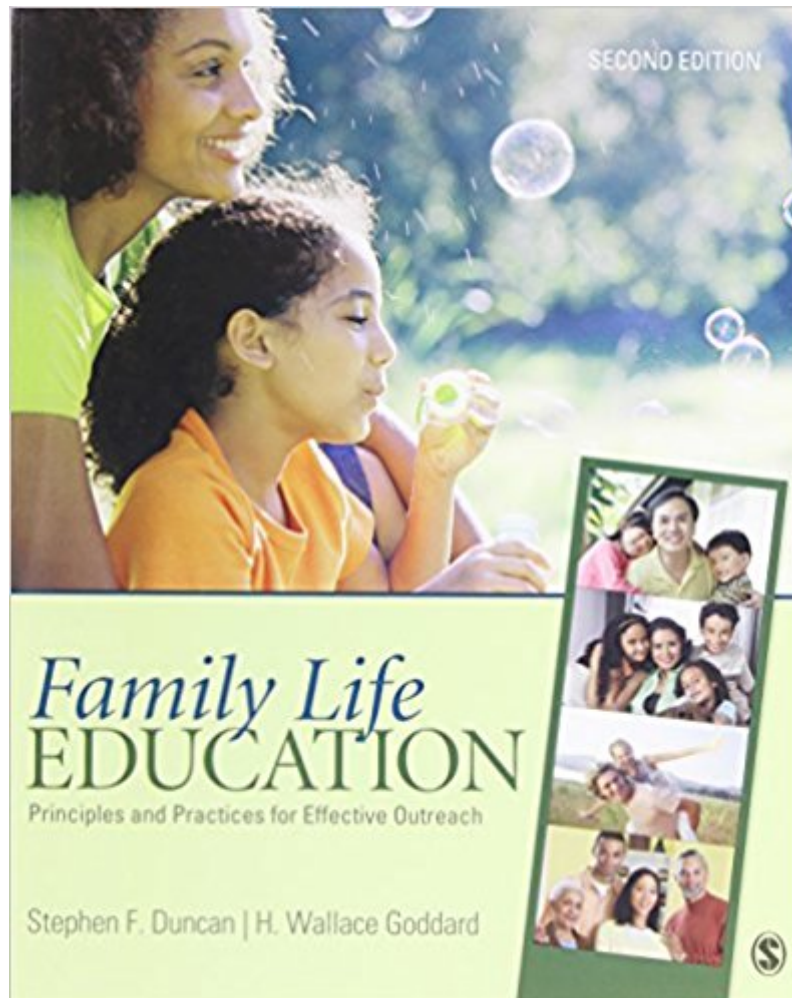




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Family Life Education: Principles And Practices For Effective Outreach



Synopsis

Drawing on the best scholarship and their own years of professional experience, the authors of this thoroughly updated edition begin by discussing the foundations of family life education and encourage readers to develop their own outreach philosophies. The book then helps readers learn principles and methods for reaching out to the public and how to form and use community collaborations and use principles of social marketing to promote programs. The Second Edition contains five new chapters on education for personal well-being, marriage and relationship education, parenting education, sexuality education, and narratives of family life educators. The authors' practical, hands-on experience is used to demonstrate how readers can put principles from the latest and best scholarship into action and reinforced with the Interactive Explorations sections throughout.

Book Information

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Customer Reviews

This is such a great book, especially for students who are looking to work with different cultures and families. Definitely recommend social work students to try it out as it is very clear and helpful.

I am studying to be certified as a Family Life Educator. Along with the studies, this book will provide me with a reference guide to access whenever I need to refresh my knowledge. Great price too.

Exceptional! The book had everything I needed for this class and to help me become a CFLE. I just

gave my first workshop and it went so well!

I got the book in a timely manner and the price was great!

Not a bad read at all.

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